

No.	Formal evaluation		
1	Project's team	<p>This criterion will verify the Project Team according to the following criteria:</p> <ul style="list-style-type: none"> <li>- good and complete team - 3 pts.</li> <li>- good but incomplete team - 2 pts.</li> <li>- average and complete team - 1 pt.</li> <li>- average and incomplete team - 0 pts.</li> </ul>	Min. 1 pt. required
2	Product / Project validation	<p>The criterion will verify the maturity of the project according to the following criteria:</p> <ul style="list-style-type: none"> <li>- Product/solution is available on the market - 3 pts.</li> <li>- Project ready for implementation - 2 pts.</li> <li>- Validation is possible within 10 months from the expected date of signing the grant agreement - 1 pt.</li> <li>- Project validation takes longer than 10 months from the estimated date of signing the grant agreement - 0 pts.</li> </ul>	Min. 1 pt. required
3	Industry Pathways	<p>This criterion will verify whether the project corresponds to the specificity of the Programme:</p> <ul style="list-style-type: none"> <li>- the project fits into selected industry paths - 2 pts.</li> <li>- the project does not fit in the selected industry paths, but has great potential to be implemented on the Polish market - 1 pt.</li> </ul>	Min. 1 pt. required
4	The needs of business partners	<p>This criterion will verify whether the project meets the needs of Concordia Design Accelerator's business partners:</p> <ul style="list-style-type: none"> <li>- the project responds to the real needs of the accelerator's business partners - 1 point</li> <li>- the project does not meet the needs of the accelerator's business partners - 0 points</li> </ul>	Min. 1 pt. required

No.	Substantive assessment (Strategy selection)		
1.	Technical feasibility of the project	<p>The criterion will verify the technical feasibility of the project, according to the following criteria:</p> <p>a) technology maturity level</p> <ul style="list-style-type: none"> <li>- low (TRL 1- 4) - 1 pt.</li> <li>- medium (TRL 5-7) - 2 pts.</li> <li>- high (TRL 8-9) - 3 pts.</li> </ul>	Min. 2 pts required
2.	Project profitability	<p>The criterion will verify the assessment of profitability, including the assessment of the basic financial model - the criterion will assess the following aspects:</p> <p>a) Does the project have users and generate revenues</p> <ul style="list-style-type: none"> <li>- the product/solution already generates revenue - 3 pts.</li> <li>- product/solution does not generate revenues but has users - 2 pts.</li> <li>- the product/solution is not yet available on the market - 1 pt.</li> </ul>	Min. 1 pt. required
3	Business Sense	<p>The criterion will assess:</p> <p>a) degree of project response to unmet needs:</p> <ul style="list-style-type: none"> <li>- high - 3 pts.</li> <li>- medium - 2 pts</li> <li>- low - 1 pt.</li> </ul> <p>b) market saturation</p> <ul style="list-style-type: none"> <li>- high - 1 pt.</li> <li>- medium - 2 pts.</li> <li>- small - 3 pts.</li> </ul>	Min. 3 pts. required

4	Project's team	<p>The criterion will assess:</p> <p>a) experience and qualifications of the originators and team members:</p> <ul style="list-style-type: none"> <li>- good and complete team - 3 pts.</li> <li>- good but incomplete team - 2 pts.</li> <li>- average and complete team - 1 pt.</li> <li>- average and incomplete team - 0 pts.</li> </ul> <p>b) time commitment of the team:</p> <ul style="list-style-type: none"> <li>- at least two originators declare full-time commitment - 2 pts.</li> <li>- at least one originator declares full-time engagement - 1 pt.</li> <li>- none of the above - 0 pts.</li> </ul>	Min. 2 pts. required
5.	Innovation / business risk	<p>The criterion will asses:</p> <p>a) the level of innovation and the business risk of the project</p> <ul style="list-style-type: none"> <li>- breakthrough / high - 1</li> <li>- breakthrough / medium - 2</li> <li>- breakthrough / low - 3</li> <li>- improving / high - 0</li> <li>- improving / medium - 1</li> <li>- improving / low - 2</li> <li>- imitating - 0</li> </ul>	Min. 1 pt. required

### **Decisive criteria**

In the case of obtaining the same number of points by two projects, and the possibility of qualifying only one project, the determining criteria will be:

1. Business Sense
2. Team assessment
3. Level of innovation and business risk
4. Assessment of technical feasibility